



EROS 2026

LITEXPO

PARTNERSHIP OPPORTUNITIES

13–14 NOVEMBER

VILNIUS, LITEXPO

ABOUT EROS 2026

THE LARGEST EROTIC FESTIVAL IN
THE BALTIC STATES

EROS HAS BEEN BRINGING TOGETHER COMMUNITIES, BRANDS, AND CREATORS FOR THE PAST THREE YEARS IN AN EVENT WHERE ENTERTAINMENT, EDUCATION, LIFESTYLE, AND BUSINESS COME TOGETHER. IT IS A SPACE WHERE VISITORS COME NOT ONLY TO WATCH, BUT ALSO TO DISCOVER, EXPERIENCE, AND CONNECT WITH BRANDS.

ABOUT EROS 2025



WHY EROS?



EXPERIENCE

It is a live event where visitors connect with brands through experience, emotion, and direct interaction.



AUDIENCE

The festival brings together curious, open-minded visitors from Lithuania and abroad who are eager to explore new experiences. It provides brands with a unique opportunity to reach their target audience in a natural and engaging environment.



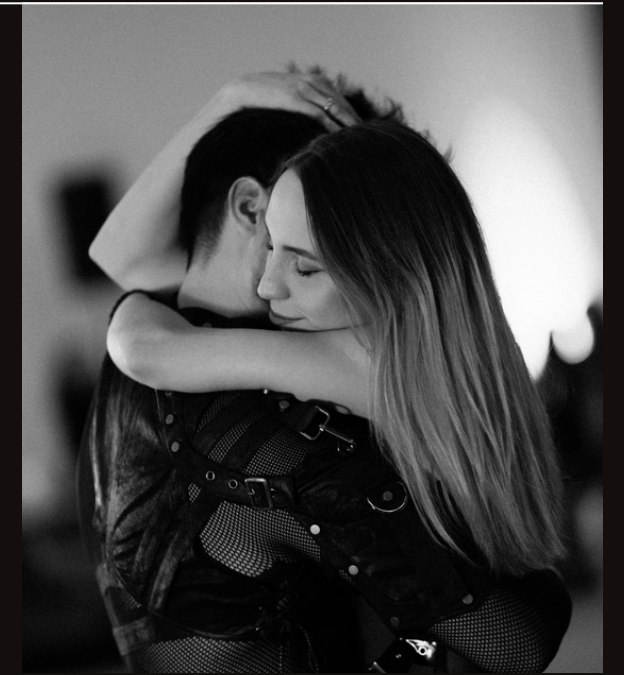
VISIBILITY

The festival offers brands visibility before, during, and after the event. Partners are integrated into the event's communication, social media channels, on-site branding, and additional promotional activities.



MEMORABILITY

EROS offers the opportunity to become part of the event and leave a lasting impression that lives on long after the event is over.



MEMORABILITY

EROS attracts an audience eager to discover new products, services, and experiences. It offers brands a unique opportunity to engage with potential customers face-to-face and build long-term relationships.

Partnership Benefits	Platinum Partner 4000 EUR	Gold Partner 3000 EUR	Silver Partner 2000 EUR
Your company logo featured on the event website	✓	✓	✓
Stage host mentions throughout the event	✓	✓	
Your company's branding on 25% of event tickets	✓		
Your company featured across the event's social media channels	4	3	2
Inclusion of your company in the official event aftermovie	✓	✓	
Video advertisement on TV screens throughout the event venue	✓	✓	✓
Distribution of promotional flyers during the event	✓	✓	
Event tickets	20	15	10

MAIN STAGE

5 000 EUR



BECOMING THE MAIN STAGE PARTNER IS A UNIQUE OPPORTUNITY TO BE PART OF THE FESTIVAL'S BIGGEST ATTRACTION.

THIS IS WHERE EROS' MOST SPECTACULAR PERFORMANCES TAKE PLACE, WHERE THE LARGEST AUDIENCES GATHER, AND WHERE THE FESTIVAL'S MOST MEMORABLE MOMENTS ARE CREATED.

THE PARTNERSHIP PROVIDES OUTSTANDING VISIBILITY BOTH DURING THE EVENT AND ACROSS THE FESTIVAL'S COMMUNICATION CHANNELS, STRENGTHENING YOUR BRAND PRESENCE IN ONE OF THE MOST PROMINENT AREAS OF EROS.

OFFICIAL NAMING PARTNER OF THE MAIN STAGE ACROSS ALL EVENT COMMUNICATIONS

BRAND INTEGRATION INTO THE MAIN STAGE DESIGN

VIDEO ADVERTISEMENT ON TV SCREENS THROUGHOUT THE EVENT VENUE

INDOOR ADVERTISING PLACEMENT

OPPORTUNITY TO HOST BRAND ACTIVATIONS ON THE MAIN STAGE (PRODUCT PRESENTATIONS, LIVE DEMONSTRATIONS, OR CONTESTS)

*INDOOR ADVERTISING PLACEMENT IS TAILORED INDIVIDUALLY BASED ON THE PARTNER'S OBJECTIVES AND THE EVENT'S AVAILABLE OPPORTUNITIES.

LOUNGE AREA

3 500 EUR

THE LOUNGE AREA IS A SPACE WHERE FESTIVAL VISITORS CAN TAKE A BREAK, SOCIALIZE, AND ENJOY THE ATMOSPHERE OF THE EVENT.

PARTNERING WITH THIS AREA GIVES YOUR BRAND NATURAL VISIBILITY IN ONE OF THE FESTIVAL'S MOST VISITED ZONES, ALLOWING YOU TO CONNECT WITH VISITORS DURING THEIR MOMENTS OF RELAXATION AND SOCIAL INTERACTION.

OFFICIAL LOUNGE AREA PARTNER WITH NAMING RIGHTS ACROSS ALL EVENT COMMUNICATIONS

THE LOUNGE AREA STYLED AND BRANDED WITH YOUR BRAND'S VISUAL IDENTITY

VIDEO ADVERTISEMENT ON TV SCREENS THROUGHOUT THE EVENT VENUE

INDOOR ADVERTISING PLACEMENT

*INDOOR ADVERTISING PLACEMENT IS TAILORED INDIVIDUALLY BASED ON THE PARTNER'S OBJECTIVES AND THE EVENT'S AVAILABLE OPPORTUNITIES.

